



Measuring Currency Exposure Is A Core Treasury Process

Collecting and consolidating your company's currency exposures is the critical first step in the FX management process. Get it wrong, and your whole process falls apart. One wrong trade based on an inaccurate forecast can cost your company thousands. Yet many companies rely on clumsy, error-prone spreadsheets as the primary tool for this core treasury function.

SPREADSHEET PROCESS

TIME WASTED collecting, merging, checking, rechecking spreadsheet files.

HIGH RISK OF ERROR

– In the course of copying and pasting data it's easy to buy instead of sell. Imagine one EUR 5m trade backwards. Just a 1% unfavorable move can cost USD 140k.

LOW QUALITY FORECASTS

– With pressure for speed, little time is spent challenging subsidiary forecasts or validating versus a prior period. For example, under hedging a EUR 10m monthly exposure by even just 5% means a mismatched hedge of EUR 500k/month – just a 1% unfavorable move can cost USD \$80k annually.

THE WHITEWATER ANALYTICS SOLUTION

SAVE TIME – Approx 1 hr per entity per reporting cycle with one-click notification and tracking of subsidiary reporting status.

ELIMINATE CONVERSION ERRORS

– With real-time consolidated net exposures calculated, sorted and ranked for you on the powerful dashboard view.

LESS RISK FROM BETTER EXPOSURE FORECASTS

– By reviewing and approving or rejecting subsidiary data, and with advanced reporting features like grouping, filtering and prior period comparison.

CASE STUDY

COMPANY

- \$1bn manufacturer with 35 subsidiaries
- Operates in 20 currencies
- Hedges foreign currency cash-flows quarterly and balance sheet exposures monthly
- Uses spreadsheets

SOLUTION

- WHITEWATER ANALYTICS solution replaces its spreadsheet-driven process
- 2 week implementation with no IT resources, little treasury staff time
- No need for software customization

RESULTS

- Saves 35 hours/month
- Eliminates costly, time-consuming errors
- Increased confidence in exposure values

ROI = 200%

WHITEWATER ANALYTICS more than pays for itself in increased productivity, error reduction and better forecasting leading to better matched hedges. **The ROI for a company like this is typically over 200%.** Contact us to schedule a demo and see your customized ROI.

WHITEWATER

A N A L Y T I C S

STREAMLINING CURRENCY RISK MANAGEMENT

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